



## Handout 2 - Sound System Company Profile

*Create your own sound system company by brainstorming the questions below as a group:*

1. What is the name of your company?
  
  
  
  
  
  
  
  
  
  
2. Choose the type of space that your company provides sound system services. Options might include sound systems for schools, government buildings, churches, concert halls, homes, sports arenas, and so on. How would you cater your product to this type of space?
  
  
  
  
  
  
  
  
  
  
3. Create a slogan that you think will help attract business for your company, keeping in mind the type of space you are providing sound services for. Why did you choose this slogan?
  
  
  
  
  
  
  
  
  
  
4. Below, provide a sketch of your company's logo. Make sure that it reflects the services you provide and the slogan you've created to attract business.