



Handout - Creating a Touring Budget

Scenario: You are part of a 4-person band that has been working very hard at building an audience for a few years. A month ago, one of your songs went viral, and now you are ready to embark on your first large-scale national tour.

You plan to spend two months touring across the United States, and need to determine how many tickets you would need to sell to at least cover your expenses.

After doing some research, you have anticipated the following expenses:

Vehicle Rental: A van large enough to fit the band and all the equipment needed costs \$150/day.

Gasoline: The rental van can go 16 miles per gallon of gasoline, and you expect to be traveling on average 300 miles a day. Gasoline costs \$3.16 a gallon.

Food and Lodging: The average cost of a two-bed motel room is \$90 per night. You estimate that it will cost 50 dollars for food per person per day.

Part 1: Use the information above to fill in the below chart:

Expense	Cost Per Day	Total for 2 Months (60 Days)	Workspace
Vehicle Rental			
Gasoline			
Food and Lodging			

Total For Tour: _____



Part 2: Use the information above to fill in the below chart:

1. You've budgeted that the band will make \$25 for every show ticket sold. How many tickets would you need to sell to cover your expenses? Round up to the nearest full number (since you cannot sell a portion of a ticket).

2. Imagine that every venue you play at gets 150 people to buy tickets. How many shows would you need to perform to cover your expenses? Round to the nearest full number, then reverse the equation and note the difference.

3. You intend to play shows 5 days a week for 150 people. How much profit would you make for this tour? (*Hint: Profit is your total revenue minus expenses.*)